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## WHARTON | FARRISH Capability Overview – W | F at a Glance

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WHARTON|FARRISH is a Woman Owned, Service Disabled Veteran and Economically Disadvantaged Minority Owned Small Business that optimizes teams and strengthens organizations.

We offer competency-based professional development, administrative services, human resources support, and leadership training. We **TARGET, TRAIN, AND TRANSITION** the workforce by:

- 🎯 Developing and delivering personalized training that targets needs
- 🎯 Leveraging training as a strategy to achieve excellence and to promote best practices
- 🎯 Differentiating between training needs, competency, and performance problems
- 🎯 Engaging learners to identify their learning needs
- 🎯 Helping trainees set personal learning objective
- 🎯 Building on and incorporating trainees' experience and expertise
- 🎯 Adjusting presentation methods, use of language, and group management style to achieve optimal levels of formality for the group, and/or to match learners' level of expertise
- 🎯 Identifying opportunities and activities to promote transfer before, during, and after the training event.

As Adult learners take greater responsibility for their own learning experience, alongside equally convenient social media tools, Wharton|Farrish, Inc. is aggressively responding to their preferences with innovations aimed at harnessing the learning process. We specialize in creating personal learning environments and other initiatives aimed at assisting both learners and companies. We also endeavor to manage and measure performance systematically to make sure investments in training are getting returns.

**NAICS Codes:** 611430, 611420, 611513,541618,541612,541611,

**DUNS:** 081161414

**CAGE:** 83NJ0

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